December 22, 2025

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For Immediate Release

Sports Commission to host New Year's Day 5K & 10K at Grand Junction Regional Airport

(Grand Junction, CO) — The Grand Junction Sports Commission (GJSC) is proud to announce the first-ever New Year's Day 5K & 10K, held on the Grand Junction Regional Airport's secondary runway. "There's something powerful about beginning the year surrounded by people moving forward together," said Ben Snyder, Executive Director for the Grand Junction Sports Commission. "We created this event with the Airport to bring our running community together for a fun way to start the new year."

The New Year's Day 5K & 10K will take place on the secondary runway at the Grand Junction Regional Airport starting at 10 AM. Kids can run for free in the 1K or 100-meter dash starting at 11 AM. Participants will receive a long-sleeve t-shirt, chip timing with live results, awards, and post-race snacks.

A new initiative by the Sports Commission for this event is a partnership with District 51. All D51 teachers and staff can enjoy a special 51% discount for this event. Through offering the discount, the GJSC aims to support and encourage educators in prioritizing their own health and wellness, especially during the holiday season. This special discount can be accessed by registering with their D51 email and code D51.

"Our mission has always been to elevate our community through sports, and this discount is one way we can show our appreciation for the incredible impact District 51 teachers and staff have on local youth and the community as a whole," said Snyder, "we want everyone to start the new year strong, and we think this is a fun opportunity to do exactly that."

Online registration is open through December 31st at 12:00 PM. Registration prices will rise on December 27th as early-bird pricing ends. On-site registration will be available from 8:30-9:45 AM on race day. For more information about the race or the Grand Junction Sports Commission, visit grandjunctionsports.org

About the Grand Junction Sports Commission

The Grand Junction Sports Commission is a nonprofit focused on driving sport tourism to the area through partnerships with the City of Grand Junction, City of Fruita, Town of Palisade, Mesa County, and Colorado Mesa University. Visit <u>grandjunctionsports.org</u> to learn more.